0.00

0.00

\$8,308.75

\$8,308.75

ORDER

Orders	Order / Rev:	210844 6859698 order				WULL					
	Alt Order #:					11000	- (-)				
	Product Desc:					als TV					
	Estimate:	C01B	C01B			WOOD Petry Philadelphia					
	Flight Dates:	10/01/12 - 10/07/12		Primary AE:	•						
	Original Date / Rev	09/28/12 / 09/28/	09/28/12 / 09/28/12		Sales Office:		P-PHI				
	Order Type:	REG		Sales Regio	on:	Nat					
Agency	Name:	Smart Media Gr	oup								
	Buying Contact:			Billing Type	:	Cash					
	Billing Contact:		814 King Street		ndar:	Broadcast					
		814 King Street			Billing Cycle:		EOM/EOC				
		Alexandria, VA 2	Alexandria, VA 22314		mmission:	15%					
Advertiser	Name:	POL/Detroit Inte	ernational Bridge								
	Demographic:	A35+		New Busine	ess Thru:						
	Product Codes:	PL2		Order Sepa	ration:	00:15:00					
	Priority:	P3		Advertiser E	external ID:						
	Revenue Codes:	AGY, POL, POL	AGY, POL, POL-ISS		ernal ID:	IN10086/SP6681/TO1332/MO1041					
Bill Plan				Totals							
Start Date	End Date # Spo	ts Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating			

Account Executives

10/06/12

14

\$9,775.00

10/01/12

710000 = 21000				
Account Executive	ount Executive Sales Office Sales Region Start D		Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

\$8,308.75

October 2012

Totals

14

14

\$9,775.00

\$9,775.00

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOOD 10/01/12	2 10/01/12	Noon News	CM	12-1p	M	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
NEWC		News 8 @ Noon									
NEWS Start Date	End Data	Wa akdaya	Cnoto/Mook	Doto	Dating						
Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 2 WOOD 10/02/12		Noon News	CM	12-1p	- T	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
2 2 11005 10,02,12	10/02/12	News 8 @ Noon	O.V.	12 16	-	.00	•	φοσοίσοι σ	0.00 11111	·	φοσο.σσ
NEWS											
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- T	1	\$650.00	0.00						
E 3 WOOD 10/03/12	2 10/03/12	Noon News	CM	12-1p	W	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
		News 8 @ Noon									
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	W	1	\$650.00	0.00						
E 4 WOOD 10/04/12	2 10/04/12	Noon News	CM	12-1p	T	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
		News 8 @ Noon									
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	T	1	\$650.00	0.00						
E 5 WOOD 10/05/12	2 10/05/12	Noon News	CM	12-1p	F	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
		News 8 @ Noon									
NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	F	1	\$650.00	0.00						

Print Date: 10/02/12 11:38:20 Page 2 of 2

Totals

14

\$9,775.00

Order / Rev: 210844 Advertiser: POL/Detroit International Bridge

Alt Order #: 6859698 Product Desc: order **WOOD**

Flight Dates: 10/01/12 - 10/07/12 Estimate: C01B

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 6 WOOD	10/01/1	2 10/01/12	5am Daybreak	CM	5a-6am	М	:30	1	\$325.00 P3	0.00 NM	1	\$325.00
NEWS			5am Daybreak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$325.00	0.00						
E 7 WOOD	10/02/1	2 10/02/12	5am Daybreak	CM	5a-6am	- T	:30	1	\$325.00 P3	0.00 NM	1	\$325.00
NEWO			5am Daybreak									
NEWS	rt Date	End Data	Mookdovo	Spoto/Mook	Poto	Dating						
Week: 10/		End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 8 WOOD			5am Daybreak	CM	5a-6am	W	:30	1	\$325.00 P3	0.00 NM	1	\$325.00
			5am Daybreak									
NEWS												
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/ E 9 WOOD		10/07/12	5am Daybreak	CM	\$325.00 5a-6am	0.00 T	:30	1	\$325.00 P3	0.00 NM	1	\$325.00
E 9 WOOD	10/04/1	2 10/04/12	5am Daybreak	CIVI	Ja-baili	1	.30	'	φ325.00 P3	U.UU INIVI	'	φ323.00
NEWS			5a 2a,5.5a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$325.00	0.00						
E 10 WOOD	10/05/1	2 10/05/12	5am Daybreak	CM	5a-6am	F	:30	1	\$325.00 P3	0.00 NM	1	\$325.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	F	1	\$325.00	0.00						
E 11 WOOD	10/06/1	2 10/06/12	Daybreak Sat @6		6-7a	S-	:30	1	\$400.00 P3	0.00 NM	1	\$400.00
NIEVACO			Daybreak Sat 6a	m								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	1	\$400.00	0.00						
E 12 WOOD	10/02/1	2 10/02/12	LN M-F	CM	11-1135p	- T	:30	1	\$1,500.00 P3	0.00 NM	1	\$1,500.00
			M-F News 8 @ 1	1								
	3 AT 11P					5						
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,500.00	Rating 0.00						
E 13 WOOD				CM	11-1135p	W	:30	1	\$1,500.00 P3	0.00 NM	1	\$1,500.00
L 10 WOOD	10/00/1	2 10/00/12	M-F News 8 @ 1		11 1100р	••	.00		ψ1,000.001 0	0.00 14101		Ψ1,000.00
NEWS 8	3 AT 11P	M										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	W		\$1,500.00	0.00			#4 500 00 D 0	0.00.104		0 4 5 00 00
E 14 WOOD	10/06/1	∠ 10/06/12	LN Sa Saturday News 8	CM	11-1130p	S-	:30	1	\$1,500.00 P3	0.00 NM	1	\$1,500.00
NEWS			Catalady News 0	· 😅								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S-	1	\$1,500.00	0.00						